



الجودة الأوروبية
EUROPEAN QUALITY

PR, Marketing & Customer Service Training Courses

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The Strategic Marketing Plan	192
Customer Focused Management	477
Corporate Communication for Executives	488
Sales Professional	357
Strategic Sales Planning and Territory Management	356
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Marketing Channels Distribution Channel Management	338
Customer Service Mindset	336
Sales and Operations Planning and Integrating the Business	234
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Advanced Public Relations	198
Value Based Selling: Overcoming Price Objections	195
Key Account Management: Establishing Profitable Customer Relationships	191
Public Relations & Corporate Communications (Professional Public Relations Officer)	190
New Product Launch Using Marketing Communication: Proven Strategies and Techniques	188
Customer Service Professional	186
Planning and Managing PR Campaigns MBA	197



Mastering Public Relations & Communications Practice	620
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Beyond Customer Service: Building a Customer Centric Organisation	189
Market Analysis Competitive Intelligence & Benchmarking	339
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Measuring Marketing Effectiveness & ROI	337
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Corporate Social Responsibility	607
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Focusing on Customers	890
Communication and Relationship Management Skills	891
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Developing Expertise in International Protocol, Diplomatic Relations & Statecraft	996
Advanced Sales & Market Analysis	1017